# **#LFALA Photo Contest**

Lessons From Abroad Los Angeles is awarding a \$150 Travel Voucher (courtesy of STA Travel <u>www.statravel.com</u>) to the best Study Abroad photo! Enter the #LFALA photo contest to win! For more information follow @LFA\_LA on Instagram (<u>www.instagram.com/lfa\_la</u>)



#### How to Enter:

- 1. Follow @LFA\_LA on Instagram
- 2. Choose one original photo taken in your host country abroad that best captures your study abroad experience & upload it to your Instagram along with a description (see Step 3 below).
- 3. In the caption, insert the following information:
  - Title of Your Photo
  - Your Name
  - Home University (in the U.S.)
  - Study Abroad Program Name, City, Country + Term You Studied Abroad
  - A brief description: Describe how this one photo sums up your experience abroad in 5 sentences or less. You can share something about the country's history or culture OR a personal anecdote about how study abroad impacted you academically, professionally, or personally. Be specific!
- 4. Use hashtag #LFALA and tag us @LFA\_LA
- 5. Click "post" (or enter one of your existing posts) & that's it! Encourage all of your friends to go onto the LA Lessons from Abroad Instagram @LFA\_LA and "like" your photo for the most votes!

# Full Contest Rules

# Eligibility:

• Be a registered participant for the 2017 Los Angeles Lessons from Abroad Conference. Register online at: <u>http://www.lessonsfromabroad.org/losangeles/</u>

## Rules:

- One entry per student
- The photo that you use MUST be your own original photo!
- Photo entries will be reposted on @LFA\_LA Instagram as is (no edits to photos or captions), so
  make the most of your captions and hashtags!

## How to Win:

- 1. The top three photos that get the most "likes" prior to the conference will be our finalists. Each finalist will receive a prize at the conference.
- 2. Conference attendees will have the opportunity to view and vote for their favorite submission of the top three finalists at the conference.
- 3. The photo with the most votes at the end of the conference wins the \$150 Travel Voucher Grand Prize!